

## ***Program Advertising Rates***

<b><u>Advertising Rates:</u></b>	Auction Program is 8 ½” x 11”
_____ 1/8 page (business card size)	\$25
_____ 1/4 page	\$50
_____ 1/2 page	\$75
_____ Full page	\$100

### **Advertising Benefits**

Advertising in the 2008 Gala and Auction program provides a cost-effective means of promoting products and services to a key local constituency (250 Gala guests) with considerable purchasing power and will promote your organization’s commitment to the community.

## **Program Advertising Specifics**

### **If you are creating the advertisement:**

**Electronic submissions:** PDF or TIF file at 300 dpi or higher, and sized to appropriate dimensions. Black and white copy.  
E-mail to [gala@cedarcrest.org](mailto:gala@cedarcrest.org)

**Hard copy submissions:** Black and white, clean copy. NO FAXES.

### **If Cedarcrest Academy is creating the advertisement:**

**Images:** JPEG or TIF file (please specify) at 300dpi or higher.

**Text/Message:** Please provide in text document or within the body of an email. Email to [gala@cedarcrest.org](mailto:gala@cedarcrest.org).

**Fonts:** Please note specific fonts if applicable. PC-based fonts only.